I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

January 6, 2005

Date Mailed

Adrian Villarreal Name

Signature

January 6, 2005

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Jay H. Connelly

Serial No.:

09/532,034

Filed:

March 21, 2000

For:

METHOD AND APPARATUS TO

DETERMINE BROADCAST CONTENT

AND SCHEDULING IN A BROADCAST

JAN 1 0 2005

**SYSTEM** 

Docket No.:

42P8388

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Examiner:

Blair, Douglas B.

Art Unit:

2142

## PETITION FOR EXTENSION OF REPLY PERIOD 37 C.F.R. § 1.136(a)

Sir:

Pursuant to 37 C.F.R. § 1.136(a), Applicant requests a **one-month extension** of the reply period, up to and including **January 7, 2004**, in the above-noted patent application. The fee required under 37 CFR § 1.17(a) is enclosed. Please charge our Deposit Account No. 02-2666 for any additional fee(s) that may be due in this matter, and please credit the same deposit account for any overpayment.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: Jan 6, 2005

R Alan Burnett

Attorney for Applicant(s) Registration No. 46,149

Blakely, Sokoloff, Taylor & Zafman LLP 12400 Wilshire Boulevard, Seventh Floor Los Angeles CA 90025-1030

Phone: 206-292-8600 Facsimile: 206-292-8606 01/11/2005 SSITHIB1 00000010 09532034